

# APPENDIX B:

## OUTREACH AND ENGAGEMENT SUMMARY



## PUBLIC OUTREACH AND ENGAGEMENT

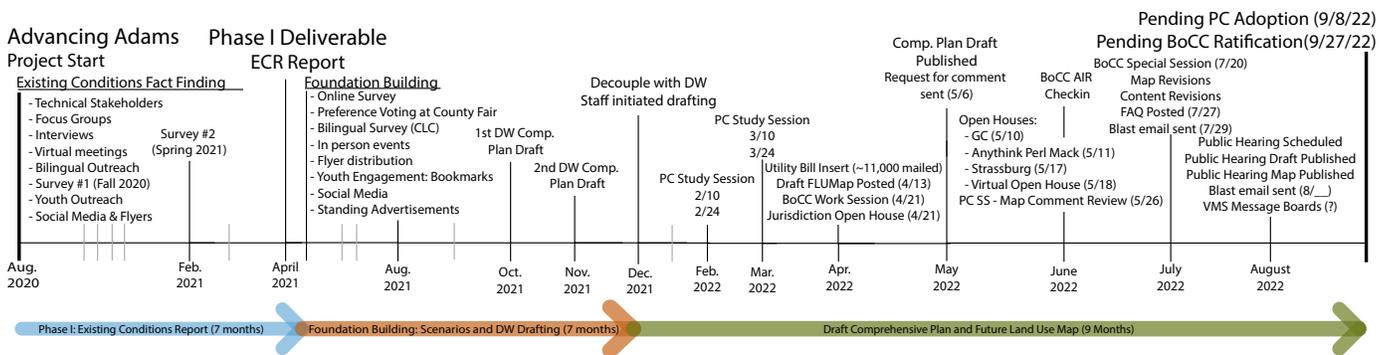
The public outreach and engagement process for Advancing Adams began in August 2020 during the COVID-19 pandemic and continued through July 2022. Flexibility in how Adams County approached outreach and engagement was the key ingredient to this process, whether it was virtual, hybrid or in-person.

The overall Advancing Adams (AA) project was divided into three phases:

- I. **Existing Conditions** - Established the core value lenses for all three plans, the 20-minute community concept, and explored five strategic corridors within Adams County.
- II. **Foundation Building** - Provided a basis for developing the goals, policies, and strategies for each theme.
- III. **Draft Comprehensive Plan and Future Land Use Map** - Established new Future Land Use Map and categories, as well as the goals, policies, and strategies for each chapter.

This report details the outreach and engagement in each phase in three main components:

1. *Public Outreach.* This component demonstrates the public outreach and engagement efforts and incorporates metrics where possible.
2. *Takeaways.* This component summarizes the key themes and feedback as a result of the outreach effort.
3. *Outcomes.* This component is the synthesis of the planning efforts into a deliverable for each phase and how that deliverable informed the next phase of the planning process.



## PHASE I: EXISTING CONDITIONS REPORT (SUMMER 2020 – SPRING 2021)

Performing an existing conditions analysis is considered standard planning practice when initiating a comprehensive planning process. Existing conditions analyses may consider quantitative sources such as demographic data, population trend estimates, maps, environmental data, land-uses, and property information. Qualitative sources like focus groups, community input, surveys, and existing plan policy are also evaluated. Generally, the findings of the analysis are synthesized into an Existing Conditions Report (ECR).

## PUBLIC OUTREACH AND ENGAGEMENT

A series of virtual meetings, surveys, and outreach occurred throughout Phase I to introduce Advancing Adams as a trio of long-range master plans for land use, transportation, and parks, as well as to obtain input from the public about the existing conditions of the built and natural environments and the county's strengths and weaknesses. Listening sessions were held on several topic areas. Participants varied and ranged from business owners, landowners, representatives from nonprofit groups, residents, and the development community. Overall, outreach efforts in this phase had approximately 264 number of live interactions, 161 survey responses or submitted comments, and 43,000 number of impressions. A list of the individual outreach activities is included below (with approximate participants where available):

### VIRTUAL MEETING (# OF INTERACTIONS)

Winter 2021 (1 hour in English, 1 hour in Spanish) (48 of interactions)

### TWO PUBLIC SURVEYS (~150 RESPONSES)

Two surveys with general questions regarding growth were available along with explanatory narrative and graphics. The website, social media posts, and press release received an estimated 1,000 impressions.

Survey #1: Fall 2020–Winter 2021 (311 of responses [how many were sent out or where accessed?])

Survey #2: Winter 2020–Spring 2021 (~50 responses via Zoom Poll)

### FOUR LISTENING SESSIONS ON FOUR TOPIC AREAS: (42 OF INTERACTIONS)

- Access to Recreation, Trails, and Parks
- Affordable Housing
- Small Business Success
- Celebrating Heritage and Culture

### BILINGUAL OUTREACH

- “Meet People Where They Are” (~427 impressions)
- Met people at 12 existing meetings/events with a Spanish-language focus
- Distributed flyers in various communities where Spanish is the primary language
- Held one Spanish language radio interview with follow-up interview

- Bilingual listening sessions

### YOUTH ENGAGEMENT

Online Youth Engagement Workbook (Winter 2020/21)

- Distributed to 13 schools within Adams County and online at the project website

Student Activity Worksheet (Spring 2021) (13 responses)

- Distributed to schools via email

### MEETING ADVERTISEMENTS AT FOUR

### ADAMS COUNTY OUTREACH EVENTS (~250 IMPRESSIONS)

- Electronics Recycling Events
- Farmer Food Box Distribution

### SIX FOCUS GROUPS ON SPECIFIC THEMES (~ 84 OF INTERACTIONS)

- Agriculture
- Open Space
- Recreation
- Housing
- Corridors

### SOCIAL MEDIA OUTREACH (FACEBOOK, TWITTER, AND INSTAGRAM):

- 43 Posts
- 41,333 Impressions
- 784 Engagements
- 270 Link Clicks

## PHASE I: EXISTING CONDITIONS

### STAKEHOLDER, REFERRAL & JURISDICTIONAL OUTREACH

The County worked with jurisdictions and referral agencies in and adjacent to the county along with representative members of the community totaling over 250 members. Focused conversations with these partners helped to lay the foundation for the goals, values, and themes. Focus groups, listening sessions, and individual interviews in English and Spanish evaluated regional conditions and opportunities.

Stakeholder technical kickoff meeting (# of interactions)

- September 2020

Stakeholder Interviews (10 interactions)

- November/December 2020
- November 2020-January 2020

Survey to Key Stakeholders/Leadership (42 sent with 11 responses)

Meeting with Jurisdictional Long-Range Planners, Directors, and Transportation Contacts

Referral and Jurisdictional Review of the Draft Phase I Report

- March 2021

Phase I Board of County Commissioners (BoCC) Meetings			
Meeting Date	Topic Presented	Feedback from BoCC	Direction/Outcome
September 15, 2020 (AIR)	Advancing Adams Plans Branding	BoCC had questions and comments about media buys for marketing and interest in knowing when the branding information goes public.	BoCC directed staff to move forward on the branding elements.
October 6, 2020	Overview of Advancing Adams, including mission statements, key themes, analyses, and a proposed timeline for the overall project.	BoCC showed interest in connectivity to the region with trails that service equestrians and cyclists as a mode of transportation (E-470, Stock Show connections to Riverdale Regional Park), pedestrian safety interest along Federal, and discussion of creating a county water analysis.	TMP and POST Plans ultimately emphasized connectivity. Water Analysis estimated to be initiated in 2023.
February 9, 2021	Phase I Summary Update, which included two concepts informing the Comprehensive Plan: The Adams County Transect and 20-Minute Community.	Follow up Study Session requested.	
March 16, 2021	An Overview of the three Phase I Reports, common themes for each Plan, types of outreach and lessons learned, and next steps for Phase II	BoCC provided feedback on sharing outreach outcomes and recommendations on groups to invite to additional engagement and outreach opportunities.	BoCC directed staff to perform outreach to all suggested groups. All Phase I reports were posted to the AA website for public viewing.

**TAKEAWAYS:**

Participants described Adams County as “growing, diverse and progressive,” establishing the three value lenses for all three plans of equity, livability, and sustainability. In addition, the feedback helped to develop the key themes of the Comprehensive Plan: Community and Housing, Natural Environment, Built Environment and Connections, Economic Development, and Cultural Heritage. A strengths, weaknesses, opportunities, and threats (SWOT) analysis was performed for the county’s gateways and corridors, as those were identified by the County Commissioners as specific areas of focus.

**OUTCOMES:**

The ECR (included by reference to the Comprehensive Plan as Appendix A) is the primary output of Phase I. The ECR was the culmination of extensive quantitative and qualitative analysis, as well as inclusive engagement efforts. The initial planning phases recognized and refined the three core values of equity, livability, and sustainability and utilized the values to vet, filter, and examine available data.

Findings from the ECR further identified the proposed plan chapter topics, as well as the focus on the five strategic corridors. The report detailed and incorporated strengths, weaknesses, opportunities, and threats (SWOT analysis) related to the plan topics and corridors. The SWOT analysis was subsequently referenced when drafting goals and policies in the Comprehensive Plan.

The ECR identified geographic locations throughout the county with opportunities, constraints, and hazards to build upon the findings of the 2012 Imagine Adams Plan. Mapping analysis indicated two planning models were appropriate to guide the Comprehensive Plan draft. The 20-Minute Community Model is an urban planning concept, where essential services (such as grocery stores) and amenities (such as public parks) are accessible within a 20-minute low-stress walk, bike ride or transit ride. The Transect Model is a planning concept that identifies land-use patterns, uses, and transportation options that define the built-environment and proposes transitions between intensities and design. Map analysis in conjunction with the core values and models have been applied to the drafting of development scenarios, future land use designations, and plan policies.



## PHASE II: FOUNDATION BUILDING

### PHASE II: FOUNDATION BUILDING (SUMMER 2021 – FALL 2021)

Upon finalizing the ECR, foundational outreach began for the Comprehensive Plan. This included a number of in-person events, including fairs, concerts, and festivals. The main focus of this outreach was to determine how Adams County should grow based on population projections (current pattern of growth, town centers, urban center preferences) and how transportation and parks planning are addressed within these various growth scenarios. Engagement efforts also sought public confirmation of the findings in the ECR, the core values, and buy-in for the 20-Minute Community Model. Overall, outreach efforts in this phase had approximately 750 of interactions, 500+ survey responses or comments submitted, and 39,776 of impressions. A more detailed illustration of the growth scenarios can be found as Appendix C to the plan, a summary of the three growth scenarios are as follows:

*Scenario A: "Stay the Course"* - keep the current pattern of growth in place (i.e., through market forces)

*Scenario B: "Many Focused Centers"* - to establish neighborhood/town centers throughout Adams County in areas that can build nodes of 20-minute community growth (i.e., walkable blocks with medium-density residential development, shopping, parks, and other neighborhood-friendly amenities)

*Scenario C: "Larger Areas of Concentrated Development"* - to establish a few larger activity centers around transit areas (i.e., high-density residential development with pocket parks, multi-modal transportation options within a mile or less of the area, and vertical mixed-use buildings)

In Fall 2021, the County's bilingual consultants, Community Language Cooperative (CLC), offered engagement opportunities to "meet people where they are." The consulting group worked with participants by calling, emailing, and meeting people at their homes, resulting in 150 responses to the surveys.

### PUBLIC OUTREACH AND ENGAGEMENT

#### VIRTUAL MEETING

- Fall 2021

#### SURVEYS ( TOTAL RESPONSES )

- Survey #1: July-August 2021 (Growth Scenarios) (# 299 Total Responses )
- Survey #2: October-November 2021 (Bilingual via CLC) (# \_\_\_ Total Responses )

#### PUBLIC OUTREACH AT EVENTS (~30,000 IMPRESSIONS AND ~1,290 INTERACTIONS)

- Brighton Summerfest (~200 impressions/interactions)
- Bennett Party in the Park (~ 20 interactions)
- Stars & Stripes Festival (~200 interactions)
- Adams County Fair (~600 interactions)
- Mapleton School Backpack Giveaway Event (~250 interactions)
- Welby Days (~75 impressions/~20interactions)

#### FLYER DISTRIBUTION (~200 IMPRESSIONS)

- Barr Lake Clean Up
- Farm Box Distribution Events
- Bennett Days

#### YOUTH ENGAGEMENT: SUMMER YOUTH BOOKMARK CONTEST (~600 IMPRESSIONS, 85 CONTESTANTS)

- Anythink Libraries
- Public Outreach events

#### BILINGUAL OUTREACH

- Direct outreach (Phone calls, emails)
- Video to Advertise Focus Groups

#### SOCIAL MEDIA OUTREACH (FACEBOOK, TWITTER, AND INSTAGRAM):

- 58 Posts
- 60,901 Impressions
- 1,471 Engagements
- 249 Link Clicks

**Standing advertisements** with poster board and tabletop displays at Government Buildings (Department of Motor Vehicles, Human Services Center, Adams County Government Center, Anythink Libraries)

## STAKEHOLDER, REFERRAL & JURISDICTIONAL OUTREACH

Foundational outreach included conversations with focus groups that included experts in the topics of: Agricultural and Rural Interests, Transportation and Trails, Housing Types and Affordability, Washington Street, and 104th Avenue. Participants of the focus groups were varied, ranging from neighboring jurisdiction staff members, business owners, transportation planners and providers, landowners, representatives from nonprofit groups, residents, and the development community (See attached list).

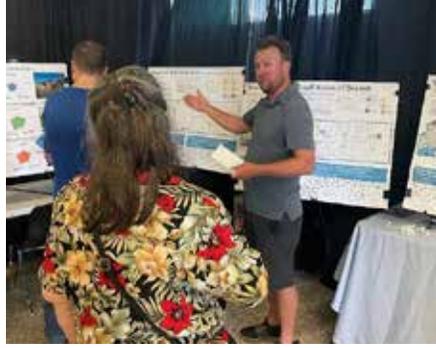
Six Presentations to Commissions and External Agencies

Five Focus Groups

- August-September 2021

Phase II BoCC Meetings			
Meeting Date	Topic Presented	Feedback from BoCC	Direction/Outcome
June 29, 2021	Phase II overview, presentation and facilitation exercise on scenario planning, and an overview of areas of stability and areas of change.	From a discussion on scenario preferences, BoCC preferred Scenarios B (town centers) and C (urban centers); they showed interest in preserving mobile home parks, ensuring hazardous areas are not near development, promoting affordable housing, and expanding opportunity zones.	BoCC gave direction to focus Comprehensive Plan future land use mapping on Scenarios B & C for development nodes in Adams County.
July 20, 2021 (AIR)	Overview on results from an ongoing survey on scenario planning.	Informational only.	
September 21, 2021	Phase II, initial survey results, Future Land Use categories overview, and initial Future Land Use Map conversations	BoCC discussed the proposed Future Land Uses and how they will align with the future Development Standards Overhaul. BoCC expressed interest in incentives for affordable housing, economic development, live/work mixed use. Improving transportation connections for all (ped, bike, horse), and concern about gentrification along corridors was also discussed.	BoCC directed staff to schedule a work session to go through a Future Land Use mapping exercise.
November 3, 2021	Special Study Session and exercise on Future Land Use mapping	BoCC suggested adding an Industrial High category. BoCC was interested in balanced development is provided in Eastern Adams County; they showed interest in being aligned with the urban growth boundaries and interest in updating the Berkeley Subarea Plan, Welby Plan, and areas along Federal.	Staff created an Industrial High category and clarified what the Comprehensive Plan covers versus future Development Standards and Regulations overhaul. Funding for subarea and corridor planning has been requested in the 2023 budget.

## PHASE II: FOUNDATION BUILDING



### TAKEAWAYS:

Over 60% of participants preferred Scenario B for both livability and shopping/work, thus allowing the Advancing Adams team to create a draft future land use map reflecting this intention. The future land use categories of mixed-use, residential medium, and commercial are present in areas where the pattern of growth can focus on town centers. The additional support for Scenario C confirmed the preference for additional housing density, services, and employment opportunities, especially around transit.

General comments emphasized the need for greater housing diversity in reference to both affordability and type of housing product, bike lanes and connectivity, extending the trail network, creating more accessible parks/open spaces, improving transit services and connections. Concerns included the rise in unsheltered residents, a need for more neighborhood commercial (with an emphasis on grocery stores in underserved areas), concerns about water scarcity, and preservation of agricultural lands.

In response to survey feedback, the Advancing Adams Comprehensive Plan identifies policies and strategies to address: housing affordability, water monitoring, and encourages the provision of goods and services throughout the county to support complete communities. The future land use map reflects the nature and intent of Scenario B with the introduction of multiple mixed-use town centers in key areas, as well as Scenario C, which promotes housing affordability with the introduction of higher residential densities in transit-served areas.

From the bilingual outreach, the most supported goal statement was, “the redevelopment process of Adams County will support stabilizing existing neighborhoods and incentivize redevelopment.” Participants supported town centers in Eastern Adams County, as well as town and urban centers near transportation hubs. The top challenges to growth included land use conflicts, a lack of amenities, local business displacement, sprawl, lack of affordable housing, and loss of open space.

Feedback from this stage of outreach was used to draft the Future Land Use Map (“FLUM”), as well as the goals and policies for each chapter. Key comments from stakeholders related specifically to Agricultural and Rural Interests, Transportation and Trails, Housing Types and Affordability, Washington Street, and 104th Avenue include:

#### ***Agricultural and Rural Interests:***

- Exploration of innovative agricultural practices
- Economic development strategies that include agritourism and solar
- Water conservation and ensuring that water rights do not become untethered from agricultural conservation
- Preservation of cultural assets through open space
- Partnerships with schools and other initiatives to preserve land and honor farming practices and rural heritage

### *Transportation and Trails:*

- Prioritization of safe multi-modal connections for schools, parks, and recreation
- Enhance the wayfinding system for trails/walks
- Rail and highways serve as a barrier to users on bikes/foot
- Access to Clear Creek and the South Platte are challenging
- E-bikes should be considered as a vehicle on trails on-street bike facility implementation

### *Housing Types and Affordability:*

- Lack of housing choices for affordability
- Context is key for the types of housing offered in various areas of the county
- Mobile homes are an important source of affordable housing
- Balanced housing development may need to be promoted through public-private partnerships and incentives
- Adjustments to the Zoning Code through incentives could help support Transit-Oriented Development (“TOD”) and multi-generational housing programs

### *Washington Street:*

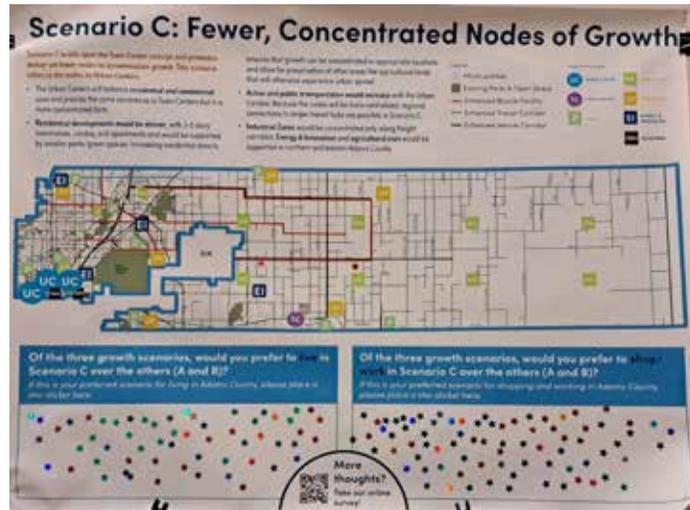
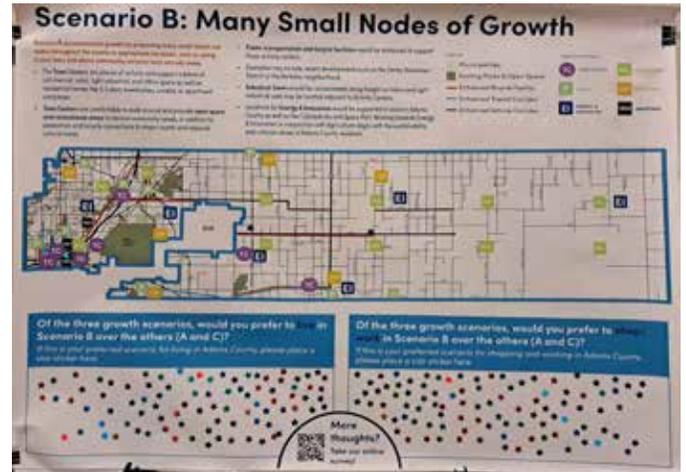
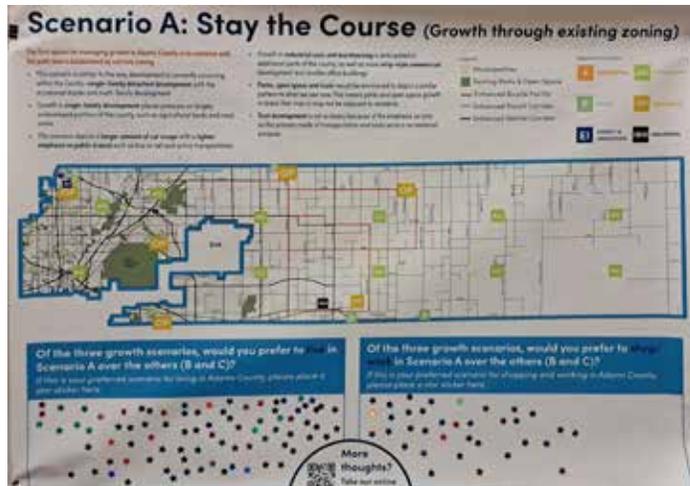
- Land uses along the corridor do not promote a destination
- Support for a road diet from 73rd to 78th Avenues with enhanced pedestrian crossings
- Mixed uses are the preferred land use type followed by commercial
- Maintain some of the industrial character while transitioning spaces to ‘maker spaces’, art spaces, warehouses and other creative uses (in reference to the road diet/Welby area)
- Build transit supportive land uses to make the corridor more transit friendly

### *104th Avenue:*

- Promote multi-modal connections and act as a parkway between parks and residential development
- Jurisdictional partnerships for land uses and parks and open space should be supported
- More pedestrian crossing treatments at signalized intersections was perceived as a need



## PHASE II: FOUNDATION BUILDING



## OUTCOMES:

The feedback from the outreach and engagement efforts significantly reinforced conclusions from the ECR and provided a foundation for drafting the policies for the Comprehensive Plan. The support for the 20-Minute Community Model influenced draft future land-use categories and their placement on the FLUM. Community input supporting growth Scenario B and interest in additional services, mixed use development, and employment opportunities influenced the expansion of the Mixed Use and Mixed Use Commercial designations, especially on the strategic corridors. The feedback on the Transect Model guided mapping decisions to transition future land-uses based on intensity, proximity to incompatible uses, and transportation needs.

Feedback from the community strongly influenced written policies, that were then grounded in best practices and professional planning standards. Policy statements were written to reflect and reinforce the core values of equity, livability, and sustainability. County goals and the strategies to achieve them are informed by community feedback and reflect the community's desires for the following: livable communities, employment opportunities, affordable and diverse housing, safe and reliable mobility, accessible neighborhoods, a healthy natural and built environment, corridors that reinforce a sense of place, and preservation of viable agriculture in the county, among other things.

## PHASE III: DRAFT COMPREHENSIVE PLAN AND FUTURE LAND USE MAP (FLUM) (WINTER 2021 – SUMMER 2022)

The Foundations Building phase concluded by confirming public support for key themes that would be refined into goals, policies and strategies in the draft plan. Based on the foundations established in Phase I and Phase II, the County began drafting the narrative and policy components of the plan in December 2021. The County also utilized public support for the 20-Minute Community and Growth Scenario B to guide future land-use map recommendations. County staff held several study sessions with the Planning Commission to review draft goals, policies, and strategies as they were ready in the drafting process, as well as a session reviewing the draft FLUM. Staff held a similar work session with the BoCC on April 21, 2022 to review draft policies. The draft FLUM was published to Advancing Adams website on April 13, 2022 with accompanying information on category changes from 2012 to 2022, a slide map to compare the 2012 FLUM to the 2022 draft FLUM, and a map to collect comments on specific properties. All commentor's who provided an email address were responded to with staff's recommendation and added to the project contact list. The draft Comprehensive Plan was published on the website on May 6, 2022.

### PUBLIC OUTREACH AND ENGAGEMENT

The 'public comment' draft of the Comprehensive Plan (also known as the 90% draft) was presented in a series of open houses for the general public and other stakeholders such as local government partners, businesses, and community organizations. Draft goals, policies, strategies, and the FLUM were available to view online and in person.

Five in-person open houses and one virtual briefing were held in May 2022 with encouragement for the public to comment in-person or by following up online. The individual outreach activities includes:

#### PUBLIC EVENTS

- Neighbors Connect - April 16, 2022
- Eastern Adams County Town Hall - May 4, 2022

#### OPEN HOUSES

- Central County - May 10, 2022 (Government Center, Brighton) (15 interactions)
- Western County - May 11, 2022 (Perl Mack) (10 interactions)
- Eastern County - May 17, 2022 - (Strasburg) (4 interactions)
- Virtual Open House - Recorded and hosted on YouTube (7 attendees and 66 views)

#### WEBSITE

- Draft Future Land Use Map with comment feature and explanatory 'story map' (55 comments)
- Draft Comprehensive Plan
- Open House Event Advertising (~1,594 Impressions)

#### COMMUNICATIONS

- Storm-water utility bill mailer: March, 30 (~11,000 impressions)
- Press Release/Social Media Launch in Late April/Early May
- Information to Jurisdictional Newsletters: Late April/Early May
- Absolutely Adams Email Newsletter: May 1, 2022 (~1,355 impressions)
- I-70 Scout: May 9, 2022 (~2,500 impressions per week on website, 8,100 papers mailed)

#### BILINGUAL OUTREACH

- Five Focus Groups (34 interactions)
- Ongoing discussions for additional feedback on public comment draft (6 interactions)
- Communications - Press Release and Social Media Translations
- Translation services provided at three geographic open-houses
- Goals and policies translated and made available

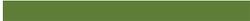
#### SOCIAL MEDIA OUTREACH (FACEBOOK, TWITTER, AND INSTAGRAM):

- 6 Posts
- 12,548 Impressions
- 541 Engagements
- 38 Link Clicks

**Standing advertisements** with poster board and tabletop displays at Government Buildings (Department of Motor Vehicles, Human Services Center, Adams County Government Center, Anythink Libraries, Riverdale Regional Park, Bennett Town Hall, Strasburg Recreation Center)

- Gathering Places (restaurant/retail/institutions in Commerce City, Bennett, Strasburg, Byers)

**Blast email** notifying of FAQ posted to website sent to 773 interested stakeholders July 29, 2022) and August 12, 2022 for scheduled public hearing dates.



## PHASE III: DRAFT COMPREHENSIVE PLAN & FUTURE LAND USE MAP

### STAKEHOLDER, REFERRAL & JURISDICTIONAL OUTREACH

The County elicited comments from its jurisdictional and referral partners as part of the standard referral process for project review. In addition, the County hosted a Jurisdiction Open House on April 21, 2022 along with follow-up meetings for those who couldn't attend. The County received 16 written comments and two verbal comments expressing support. A summary of the comments is included in the public hearing documents.

#### TAKEAWAYS:

The County received valuable community feedback through the multiple engagement channels. The in-person open houses were attended by various stakeholders and provided an opportunity for staff to interact directly after many remote engagements throughout the pandemic. Responses to the goals and policies at the meetings indicated support for the direction of the Comprehensive Plan.

The County received valuable comments on the draft FLUM from both referral agencies and the public. The majority of comments focused on areas designated for Mixed Use Commercial, primarily along I-76 south of E. 104th Avenue and the area along Washington Street north of E. 52nd Avenue. All comments were reflected on the map, and staff responded to comments with recommendations as applicable. Staff further presented map comments to Planning Commission for additional direction. Some changes were made and are reflected in the public hearing version of the map (A full list of changes from the public comment version and public hearing version is included in the public hearing documents). Comments regarding industrial uses reflected concern with the potential direction for lighter and vertically integrated industrial uses that are envisioned in the Mixed Use Commercial category, along with comments about the existing I-2 and I-3 zoning, which allow more intensive industrial uses. Additional language was added to the draft plan to reinforce that the plan is advisory and not regulatory in nature. An additional Frequently Asked Questions (FAQ) document was added to the project website to address concerns and potential implications of the plan. The remainder of comments reinforced the community's desire for parks and support for mixed use development.

The County received two comments from the public recommending specific changes to the language in the Comprehensive Plan. The recommendations were considered, and text additions were made with County Attorney assistance to reinforce the advisory nature of the plan and when existing conditions, such as landfills, may be at odds with development expectations.

#### OUTCOMES:

The County received written responses, mapping recommendations, and verbal feedback that supported the policies, community vision, and FLUM designations. A full record of referral comments can be found in the public hearing documents. Referral partners who commented generally lauded the clarity and direction of the Comprehensive Plan. Some technical mapping corrections were commented on and made. Other recommendations to future land use categories on the FLUM were noted, and staff sought additional direction. Any modifications to the FLUM are noted in the public hearing documents along with staff recommendations addressing designations that did not change. In addition, staff added additional detail around Denver International Airport regarding Federal Aviation Administration sensitive uses to further limit potential schools or residential uses.

Staff diligently reviewed mapping comments received by the public and responded when contact information was provided. Staff revised some of its recommendations on certain designations based on feedback, especially along the I-76 corridor south of E. 104th Ave. A complete record of comments and map changes is included in the public hearing documents.

**PHASE III: DRAFT COMPREHENSIVE PLAN & FUTURE LAND USE MAP**

<b>Phase III BoCC Meetings</b>			
<b>Meeting Date</b>	<b>Topic Presented</b>	<b>Feedback from BoCC</b>	<b>Direction/Outcome</b>
April 21, 2022	Draft Goals, Policies, and Strategies.	Supportive of goals and policies in the draft plan. Indicated the policies around housing, employment and landuse would guide the county to achieve the 20-Minute Community aspiration and growth preferences from Phase II.	BoCC gave direction that the content of the draft is ready for design and a public draft.
June 28, 2022 (AIR)	Update on the draft plan, community comments received	Additional information to address common questions would be useful.	Staff developed and posted an FAQ and possible scenarios to the website to address questions about plan implications for uses and zoning regulations.
July 20, 2022	Summary of engagement timeline, draft FAQ and property scenarios, map considerations for I-76 corridor.	Informational only.	Posted content to the website.

The County has performed an extensive and robust outreach and engagement process throughout the drafting of the comprehensive plan. Various methods were used to notify and engage residents, property owners, and businesses. The County sought ways to overcome constraints posed by the pandemic and creatively find opportunities to make sure the voice of the community was heard and reflected in the plan. Thank you to everyone who has engaged in this process to establish and realize the vision for the county.



ADVANCING ADAMS  
PLANNING FOR A SHARED FUTURE



## STAKEHOLDER & FOCUS GROUP LIST

- 9 to 5
- 9Health Fair en Español
- ACCESS Housing
- ACREP
- Adams County Community Safety & Well-Being
- Adams County Economic Development
- Adams County Human Services Center
- Adams County Open Space Advisory Board
- Adams County Public Works
- Adams County Regional Economic Partnership
- Adams County Veteran's Services
- Adelante Board member
- Adelante Community Development
- Adventure Dental
- Almost Home
- Alyssa Wooten
- Arapahoe County
- Arvada Economic Development
- Atlantis Community
- Aurora Housing Authority
- Aurora Public Schools
- Aurora Science and Tech
- Barr Lake State Park
- Berry Patch Farms
- Bird Conservancy of the Rockies
- Brighton EDC
- Brighton Housing Authority
- Brookfield
- Brothers Real Estate Development
- Brothers Redevelopment
- CASA
- CDOT
- Chanda Plan Foundation
- City and County of Denver
- City of Arvada Planning and Economic Development, Parks and Recreation
- City of Aurora International Cross-Cultural Network
- City of Brighton
- City of Commerce City Economic Partnership, Planning
- City of Federal Heights
- City of Northglenn Planning & Economic Development
- City of Thornton
- City of Westminster, Planning and Economic Development
- Colorado Agrivoltaic Center
- Colorado Air & Space Port (CASP)
- Colorado Front Range Trail
- Colorado Poverty Law Project
- Comitis
- Commerce City Housing Authority
- Community Resources and Housing Development Corporation
- Compare Grocery Store and Restaurant
- Conservation Fund
- CREA Results
- Cultivando
- Delwest
- DIA
- DOTI
- DRCOG
- E-470
- East Denver Food Hub
- EFG Denver
- Elevation Community Land Trust
- ESPUFFIN, Adelante Board Member
- Exdo Management
- Family Tree
- GOCO
- Gorman & Company
- Hal Fairbanks, Real Estate Investor
- HDR Consultants for Federal Blvd. Corridor Study
- Hispanic Chamber of Commerce
- Hyland Hills Park and Recreation District
- Iglesia Amistad
- Image Impressions
- Impact Charitable/Left Behind Workers Fund
- Interfaith Alliance
- Jack's Solar Garden
- Jefferson County
- Koelbel Company
- La Pinata del Aprendizaje
- La Red Evangélica
- Latino Community Foundation
- Maiker Housing Authority
- Mexican Cultural Center
- Mi Pueblo Market
- National Western Center
- Norma Frank, Resident
- Norris Design
- OEDIT Minority Business Office
- PK Management
- RISE -Colorado
- Robin O'Dorisio, Resident
- Root Policy
- RTD
- Salud Family Health Clinic – Brighton
- Sand Creek Greenway
- SARCO - salvadoreños Residiendo en Colorado
- Smart Commute Metro North
- State of Colorado - DOLA, Historic Preservation Office, State Engineer's Office, CPW
- Strasburg Parks and Recreation District
- Thrive Home Builders
- Town of Bennett
- Trust for Public Land
- Trust for Public Land
- Urban Land Conservancy
- Vasa Fitness
- Village Exchange Center
- Walk2Connect
- Warriors Club Vive En Control
- Water Conservation Board
- Westfield